



Big data, at your fingertips.

# Corporate Presentation

April 2020

# Presentation Overview



- Disclaimer
- About Third Eye
- Our Progress to Date
- Going Public Transaction
- Management & Directors
- Advisory Board
- Business Model
- How it Works
- Timelines
- Content
- Terms
- Topic Terms
- Alerts
- Query
- Actors
- Networks
- Heat Map
- Dimensional Business Model
- The Opportunity
- Third Eye Solutions
- Growth Strategy
- Forecast Cannabis Spending Worldwide
- Investment Opportunity
- Why Invest?
- Contact

# Disclaimer



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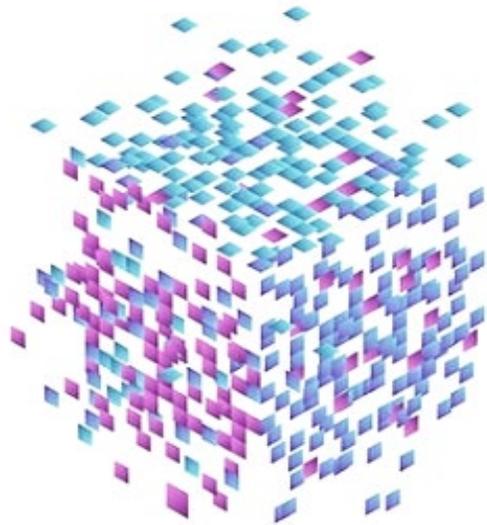
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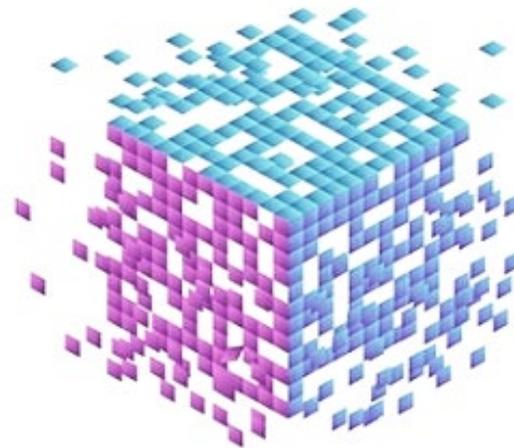
# Our Deep Ai Analytics Platform



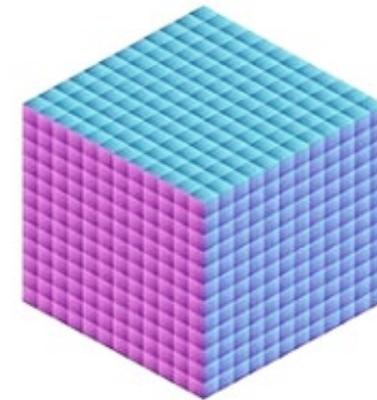
- Uses vast amounts of unstructured social media data



- Captures
- Structures
- Visualizes



- Used as a discovery tool
- Helps organizations make better decisions



Pinpointing specific trends, risks and opportunities taking place on social media.

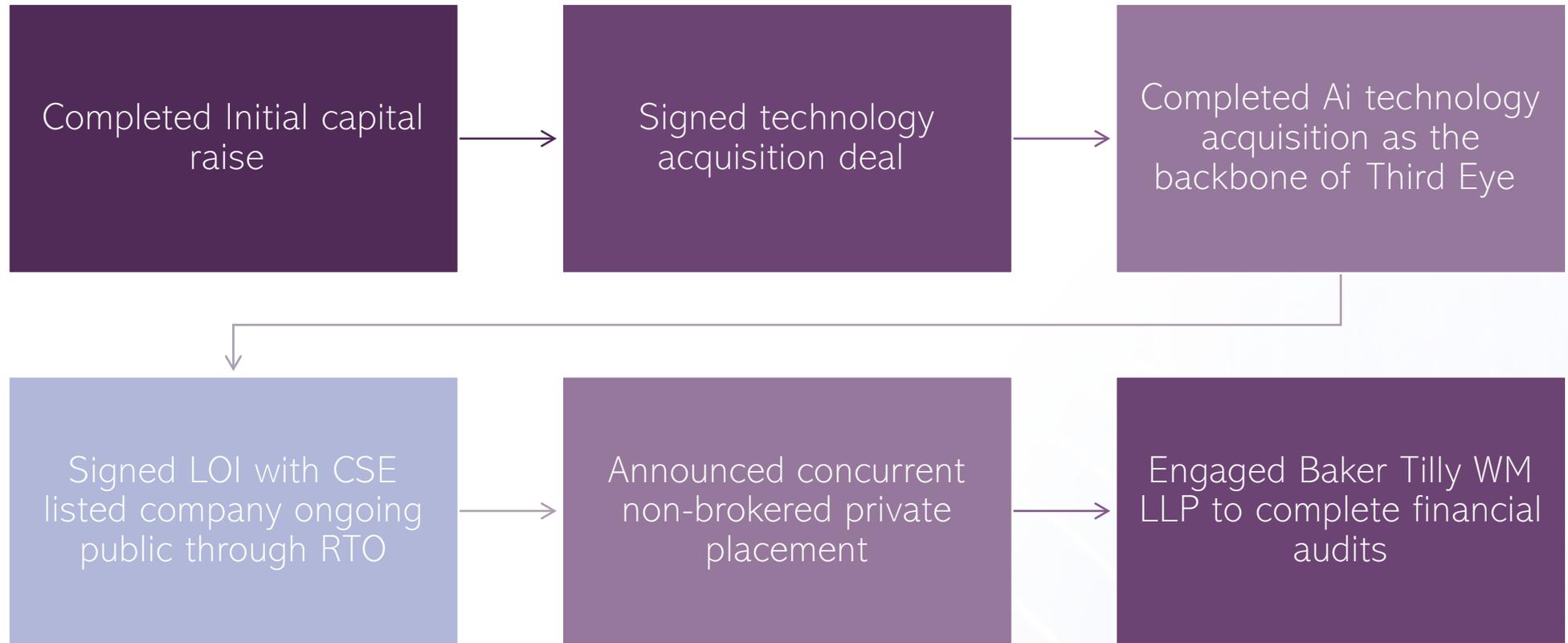
# About Third Eye



## Third Eye Core Technology

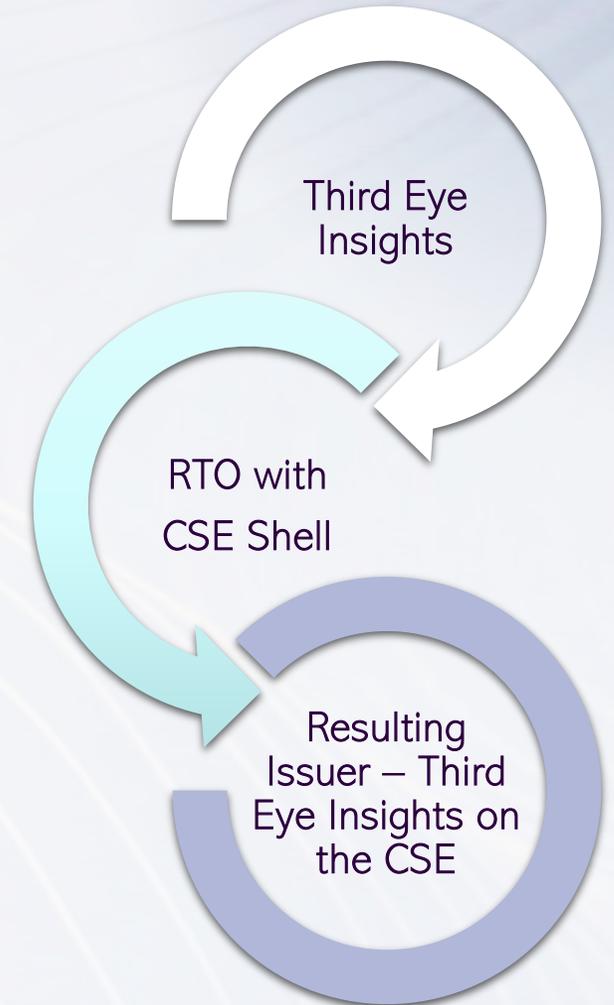
- Behind our product is a scalable distributed system that crunches and cleans data from a variety of sources around the web, producing reports and visualizations, so you don't have to read through every tweet, blog post, and comment.
- It's a better, faster way to cut out the noise and get the in-depth insights you need to make crucial decisions.
- Third Eye can help you answer the questions that matter the most to you, by extracting and studying vital signals behind the noise.
- Using Ai to cleanse and analyze data can help the alternative medicines industry
- Using Ai to analyze trends, critical social data in the recreational and medicinal sectors.

# Our Progress to Date



# Going Public Transaction

- Third Eye is in the process of going public through a reverse takeover of the listed issuer ("PUBCO"), on the Canadian Securities Exchange ("CSE").
- Third Eye will file a Form 2A - Listing Statement with the CSE in April 2020 as such term is defined in reverse take-over transaction (the "Transaction") with completion July 2020.
- The Listing Statement contains comprehensive disclosure about the issuer and Third Eye.
- It has engaged the law firm McMillan LLP to advise on the transaction.
- It has engaged the accounting firm Baker Tilly WM LLP to provide audit services for Third Eye.



- **Jamie Hyland, B.Comm., President & CEO, Director**

Jamie Hyland brings more than 25 years of experience in the public markets as a financial and marketing consultant, a corporate founder and manager of numerous early-stage public and private businesses. His industry expertise includes mining, publishing, financial services, oil & gas, hospitality, technology, alternative energy and healthcare appliances. He is currently a Director of Xplore Resources Corp., Universal Copper Corp. (TSX.V: UNV), Resolve Ventures Inc. (TSX.V: RSV) and has an extensive network of contacts within the financial community including brokers, fund managers, industry analysts and media, throughout North America, the United Kingdom and continental Europe. He earned a Bachelor of Commerce in Entrepreneurial Management from Royal Roads University, Victoria, BC, Canada.

- **Young Lee, CPA, MBA – CFO, Director**

Young Cho Lee has a BA in Accounting and an MBA from Hanyang University in South Korea. He worked in the accounting, finance, and auditing department at LG Group- headquarter, overseeing all subsidiaries, including LG Electronics, LG Construction, and LG Chemicals. He was responsible for the management and consulting projects, specializing in M&A and restructuring. After leaving LG, he founded and operated an educational institution for 15 years in Vancouver. After a successful exit from the education industry, he started mobile communications and IT mobile platform businesses in Vancouver and Toronto. He has extensive experience in management, restructuring, financial management, and sales & marketing strategy.

# Management Cont'd.



- **Peter Hughes, B.Sc. – Director**

Peter Hughes has 28 years of business experience, including senior-level executive and Director positions in both private and public companies specializing in pharmaceuticals, industrial, alternative energy and mining. Mr. Hughes has built industrial and resource companies from the ground up and has obtained regulatory approval and exchange approval for numerous reporting issuers. His experience includes corporate structuring, public and private financing, marketing, strategic planning, negotiating agreements and public company management. He has also worked with National Research Council Canada providing alternative energy companies with market intelligence and strategic planning. Mr. Hughes has a Bachelor of Science degree, the Canadian Securities Course and the Simon Fraser Directors and Officers Program.

- **Marshall Gunter, B.S – Technical Advisor**

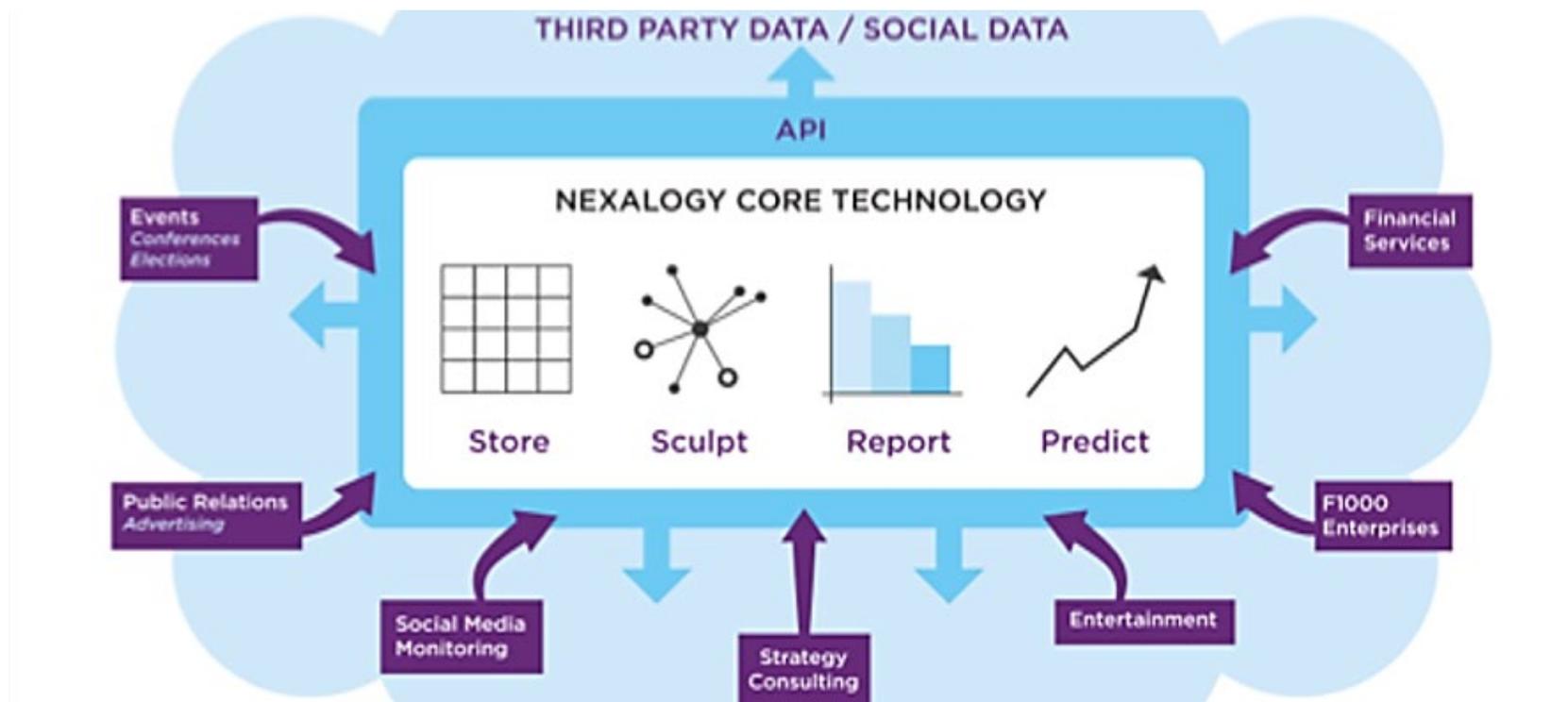
Marshall Gunter is the Chief Executive Officer at Datametrex AI Limited and has an engineering background that is rooted in big data analysis and machine learning at scale. Working with Sequoia Capital and Lightspeed Venture Partners, Marshall was responsible for bringing Varagesale to the mass market. Marshall took Varagesale from a one-room shop to a powerhouse engineering department of 60 plus people and played a leading role in their \$35-million-dollar raise. He led the team that built iSentium's sentiment engine. iSentium uses patented Natural Language Processing (NLP) to extract sentiment from unstructured social content then instantly transforms it into highly actionable indicators in finance, brand management and politics, handling billions of data points to harness the power of the masses as they tweet and text. Marshall has a Bachelor of Arts in Computer Science from UNC Charlotte.

The background features a series of concentric, wavy lines that create a sense of depth and movement. The colors transition from a deep purple at the top to a bright yellow-green in the center, and finally to a light blue at the bottom. The lines are most prominent in the center and fade towards the edges.

# The Technology

# Business model

Third Eye provides a cloud-based discovery search engine



- Our unique selling point is conversation sculpting and clustering algorithms, providing the ability for non-data savvy personnel to discover new insights and clean unstructured text.

# How it Works

- Third Eye continuously retrieves and analyzes data using a robust analytics engine designed for social media.
- Unlike in a regular timeline, the most engaged social media accounts are ranked higher, and the most shared links are immediately accessible.
- Related hashtags are linked, and conversation participants are clustered together. Explore the graph and discover more. AI provides a cloud-based discovery search engine.



# At A Glance



Timeline

Top Content

Top Terms

Lexical Map

Topics Map

Alerts

Actors by Query

Top Actors

Actor Interaction Map

Retweet Stats

Heat Map

Time Series Analysis

# At A Glance - Explained



The Timelines show the volume of conversation over time. The analysis reveals peaks and trends in data, so you know how much people are talking.

The Top Content list shows the most URLs shared in all social media postings. This reveals what people are sharing with one another.

The Top Terms visualization discovers the hashtags and words according to how many times each hashtag and word is used in the data set.

The Lexical Map performs a co-word analysis to provide a visual graph of the top concepts in the dataset. An automatic reading that identifies the sub-themes with coloured clusters.

Know the Topics Map and compare themes over time or across groups. It measures 32 topics of human behavior in your data. It allows for comparisons of before and after, or one discussion and another.

Email Alerts enable you to create boolean Alerts that are sent to the email address(es) of your choice. They let you know when new information you are interested in appears in your project.

The Actors by Query Map is used to identify actors that comment on different topics. It makes SEO and topic optimization much easier.

The Most Mentioned Actors are the publishers with the highest number of mentions by others. The Most Active Actors are the publishers with the most posts.

The Interaction Map shows incoming and outgoing interaction by each social media handle. Publishers who have interacted with the posts included in your project are clustered together. Key for social network analysis.

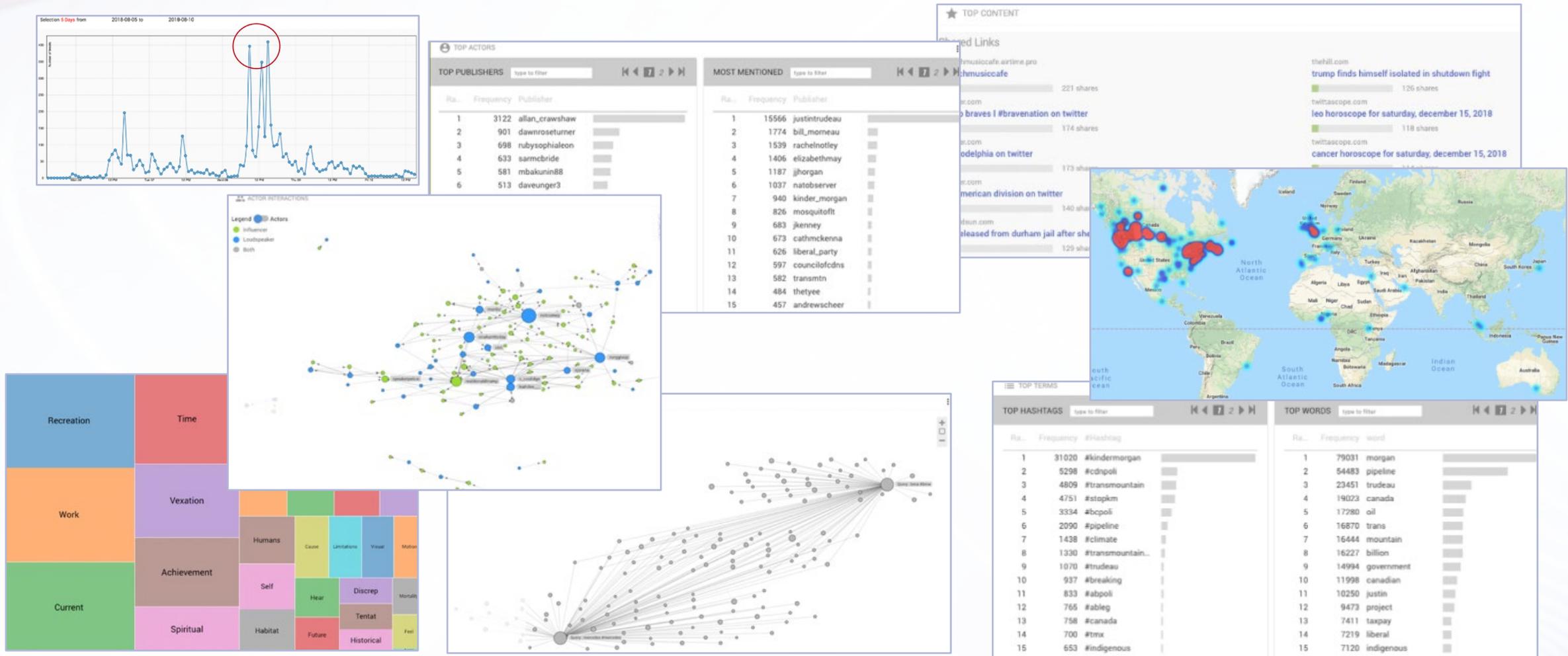
Top Reposts are ranked according to how many times they have been shared and the top ten are displayed in the list.

Top Reposted Users are ranked according to how many times their posts were reposted.

The Heat Map shows the location of all tweets in the data set that have a latitude and longitude. The more tweets in a location, the "hotter" the spot on the map.

The TSA shows the trends for posts in your data. It allows the detection of trends and cycles in the data, by subject, compared to a baseline of your choosing.

# Intelligence Visualizations

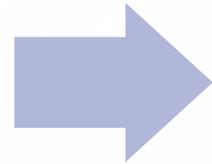


# Dimensional Business Model

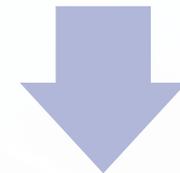
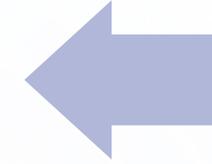


**GOVERNMENT  
DATA SOURCES**

**INDUSTRY + MARKET  
DATA SOURCES**



**Third Eye Solution**



**Actionable Data**

# The Opportunity



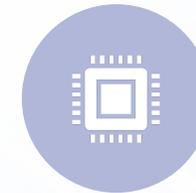
Artificial intelligence (Ai) is a constellation of technologies from machine learning to natural language processing that **allows machines to sense, comprehend, act and learn.**



Ai transforms the relationship between people and technology, changing one's creativity and skills.

Third Eye sees this has an opportunity to tap cannabis and new psychedelics companies to **crunch and clean data** from a variety of sources around the web, producing reports and visualizations, so they don't have to read through every tweet, blog post, and comment.

Companies will be able to make decisions based on **predictions** from the algorithms, impacting their business from their risk profile to customer targeting.



The future of Ai promises a **new era of disruption** and productivity, where human ingenuity is enhanced by speed and precision.



# Growth Strategy

# Growth Strategy



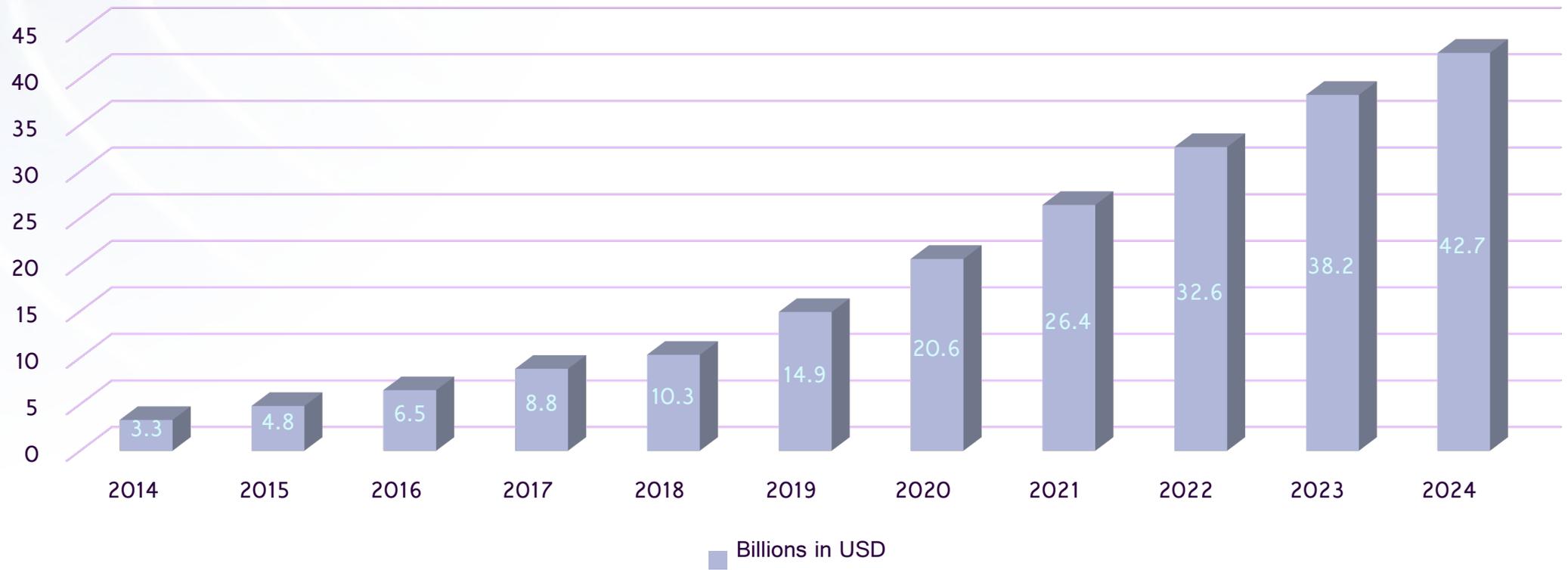
The growth strategy is to **engage the top 100 listed North American cannabis companies, governments and other technology providers to the cannabis industry** with Third Eye's technology to:

- Improve social awareness for licensed producers by knowing what their patients and the public want.
- Provide Government and regulatory agencies with this vital information to regulate the industry.
- Analyze yield data with AI for growers for optimum growing practices to reduce time to insight and empowers analysis.
- Analyze patient usage and protocol management by integrating with the electronic medical record (EMR).

# Forecast Cannabis Spending Worldwide



Billions in USD



# Investment Opportunity



Private Placement	
<b>Size of Offering</b>	\$250,000
<b>Offering Price</b>	\$0.05 per unit
<b>Units</b>	Each Unit consists of one Common Share (“Share”) and one-half (1/2) non-transferable Warrant (“Warrant”). Each Whole Warrant shall entitle the holder to purchase an additional Common Share for \$0.08, and is exercisable for a period of 24 months from the distribution date.
<b>Forced Exercise Provision</b>	The warrants will have a Forced Exercise Provision whereby, if the closing price for the Company’s common shares is \$0.20 or greater for a period of 10 consecutive trading days from the date of issue, the warrant holders will have 30 days to exercise their Warrants; otherwise the Warrants will expire on the 31 <sup>st</sup> day.
<b>Purchaser Qualifications</b>	The offering is open to residents of Canada in accordance with private placement exemptions who are “accredited investors” under applicable securities legislation and to qualifying investors in jurisdictions in the US and outside of North America and such other jurisdictions as the Company may approve (collectively, the “Qualifying Jurisdictions”).
<b>Use of Proceeds</b>	The net proceeds of the Offering shall be used in connection with the software development of the Corporation’s business, added to working capital and used for general corporate purposes.
<b>Finders Fee</b>	The Corporation may pay a finder’s fee to eligible registrants assisting the Corporation in connection with the Offering

# Why Now?



- According to website [New Cannabis Ventures](#), 44 cannabis companies are generating more than US\$7.5M per quarter.
- The public cannabis company revenue tracked for last quarter is equal to **\$1,308,000,000\*** and represented a year over year growth of 244%.
- The market, according to the Cowen Group for the global cannabis industry, is already worth \$50 billion, inclusive of black market channels. Factoring in per-capita spending of \$1,500 a year and 35 million annual pot users, \$75 billion in global cannabis sales appears reasonable.
- Wall Street investment bank Jefferies and covering analyst Owen Bennett estimates the global cannabis market, which includes estimates for 22 countries, should grow from \$17 billion in 2019 to \$50 billion by 2029, closely matching Cowen's initial forecast for 2026. Bennett's research note suggests that \$19 billion of this will be derived from the medical cannabis market, with \$31 billion in worldwide revenue coming from adult-use cannabis.

**\* All computations are derived from SEC or SEDAR filings. Updated for filings through 04/08/20**

# Contact



We value our investors.  
Please contact us if you have any questions.

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